

2007 Editorial Calendar

JANUARY

Close: 12/2/06 Materials Due: 12/9/06

Bonus Distribution at ALA Midwinter 2007, January 19-24, Seattle

Aisle-By-Aisle Exhibitor Guide & Coupon Book

InfoTech Feature

Librarian of the Year

Best Books of 2006

Budget Report plus Ten-Year Trends on LibraryJournal.com

Collection Development: African Americans & AIDS

NextGen

Review Highlights: Mystery, Popular Psychology; Graphic Novels, Spiritual Living, plus Computer Books and Computer Prepub at LibraryJournal.com

netConnect Supplement: Digitization (see separate closing date)

FEBRUARY 1

Close: 12/22/06 Materials Due: 12/29/06

Best Small Library in America

Collection Development: Genealogy

Review Highlights: Mystery, Spring Sports, Baseball, Christian Fiction

Best Seller List: Graphic Novels

FEBRUARY 15

Close: 1/5/07 Materials Due: 1/12/07

Spring Announcements

InfoTech Feature: RFID, Is It Working

New Roles: Readers' Advisory Revised plus RA Maps on LibraryJournal.com

Library Book Buying Survey

Best Audiobooks with Audio Clips on LibraryJournal.com

Nextgen

Review Highlights: Popular Psychology; Romance, Cookery, SF, Crafts, plus Computer Books at LibraryJournal.com

MARCH 1

Close: 1/19/07 Materials Due: 1/26/07

Bonus Distribution at ACRL, March 29-April 1, Baltimore

Aisle-By-Aisle Exhibitor Guide & Coupon Book

ParaProfessional of the Year

Beyond Disaster: Continuity Planning

ACRL Preview

Best SciTech

Collection Development: Travel to Canada

Review Highlights: Mystery, Spiritual Living

Best Seller List: Small Press

MARCH 15

Close: 2/2/07 Materials Due: 2/9/07

InfoTech Feature

Best Business Books

Referenda

Spring First Novelists

NextGen

Review Highlights: Graphic Novels, Art Instruction, Cookery, SF, plus Computer Books at LibraryJournal.com

Movers & Shakers Yearbook Supplement (see separate closing date)

APRIL 1

Close: 2/16/07 Materials Due: 2/24/07

Ad Performance Study

Bonus Distribution at TxLA, April 11-14, San Antonio

Aisle-By-Aisle Exhibitor Guide & Coupon Book

Academic Libraries: Day in the Life of Ohio's Temporary Campus

Automation Marketplace

Collection Development: Business of Nonprofits

Review Highlights: Christian Fiction, Mystery, plus Computer Books Prepub at LibraryJournal.com

Best Seller List: Developmental Disorders

APRIL 15

Close: 3/2/07 Materials Due: 3/9/07

InfoTech Feature

Previewing Mystery

New Roles: Women in the Tech Trenches

Periodicals Price Survey

Best Reference

Nextgen

Review Highlights: Best Poetry, Cookery, Fiber Crafts, Romance, SF, plus Computer Books at LibraryJournal.com

netConnect Supplement: Privacy vs. Identity (see separate closing date)

MAY 1

Close: 3/16/07 Materials Due: 3/23/07

Bonus Distribution at BEA, June 1-3, NYC

Reality Check: Job Satisfaction Survey

BEA Preview

Best Magazines

Collection Development: Gay/Lesbian Fiction

Review Highlights: Mystery, Spiritual Living

Best Seller List: Cosmology

Best Consumer Health Books

MAY 15

Close: 4/6/07 Materials Due: 4/13/07

Bonus Distribution, SLA, June 3-6, Denver

InfoTech Feature: Print on Demand

Database Marketplace

The Cataloging Wars

SLA Preview

Notable Government Documents:

AV Focus

Nextgen

Review Highlights: Graphic Novels, Popular Psychology, Interior Design, Cookery, SF, plus Computer Books at LibraryJournal.com

Library By Design: (see separate closing date)

LJ's new tabloid sized magazine devoted to library furnishings and interiors. Contact your rep for details on advertising and editorial coverage of your hottest library products, including how to participate in *LJ's* Library Makeover.

JUNE 1

Close: 4/19/07 Materials Due: 4/26/07

Bonus Distribution: ALA, Washington, DC, June 21-27

Ad Performance Study

Aisle-By-Aisle Exhibitor Guide & Coupon Book

ALA Summer National Conference Preview. Picks and Pans. Restaurant picks. DC Highlights.

Special: Aisle-by-Aisle Exhibitor Guide & Coupon Book

Contact your *LJ* rep for details.

Collection Development: Water Sports

Review Highlights: Christian Fiction, Mystery, Do-It-Yourself

Best Seller List: Audio Books

Criticas Supplement (see separate closing date)

JUNE 15

Close: 5/3/07 Materials Due: 5/10/07

Bonus Distribution: ALA, Washington, DC, June 21-27

InfoTech Feature: Licensing in a Downloadable World

Library of the Year 2007

How We Collect: Vendor Lists—To Use or Not to Use?



Nextgen
Review Highlights: Crafts, Cookery, SF, Romance, plus Computer Books at
LibraryJournal.com

JULY

Close: 6/1/07 Materials Due: 6/8/07

InfoTech Feature
PatronSpeak: The User on Life and the Library
Collection Development: Anime
Nextgen
Review Highlights: Popular Psychology; Graphic Novels, Mystery, Spiritual Living, SF,
plus Computer Books and Computer Prepub at LibraryJournal.com
Best Seller List: Street Lit
netConnect Supplement: Best of Breed Library Catalogs (see separate closing date)

AUGUST

Close: 7/6/07 Materials Due: 7/13/07

InfoTech Feature
New Roles: Organizing for Preservation in Digitized World
Conference Reports
Collection Development: Knitting
Nextgen
Review Highlights: Romance, Mystery, Fiber Crafts, Cookery, SF, plus Computer Books
at LibraryJournal.com
2007-2008 Gold Book (see separate closing date)

SEPTEMBER 1

Close: 7/20/07 Materials Due: 7/27/07

Fall Announcements
Editors' Picks for Fall
PatronSpeak: The User on Life and the Library
Collection Development: True Crime
Review Highlights: Christian Fiction, Mystery, Breast Cancer Roundup, Do-It-Yourself
Best Seller List: Sports

SEPTEMBER 15

Close: 8/2/07 Materials Due: 8/9/07

InfoTech Feature
Politician of the Year
A Day in the Life: The Dual-Use Library
Nextgen
Review Highlights: Graphic Novels, Popular Psychology, Interior Design,
Cookery, plus Computer Books at LibraryJournal.com
Library By Design: (see separate closing date)
LJ's tabloid sized magazine devoted to library furnishings and
interiors. Contact your rep for details on advertising and editorial
coverage of your hottest library products, including how to participate
in *LJ's* Library Makeover.

OCTOBER 1

Close: 8/27/07 Materials Due: 9/4/07

Ad Performance Study
New Roles: The Cataloger Transformed
Fall First Novelists
Collection Development: Neuroscience
Review Highlights: Spiritual Living, Mystery, plus Computer Books Prepub
at LibraryJournal.com
Best Seller List: Business Self-Help

OCTOBER 15

Close: 9/4/07 Materials Due: 9/11/07

InfoTech Feature: Social Bookmarking
Placements and Salaries
PatronSpeak: The User on Life and the Library
Nextgen
Review Highlights: Cookery, Crafts, Romance, SF, plus Computer Books
at LibraryJournal.com
netConnect Supplement: Visualize Your Library (see separate closing date)

NOVEMBER 1

Close: 9/20/07 Materials Due: 9/27/07

Academic Libraries: Revolutionizing the First Year
Collection Development: Punk Rock
Review Highlights: Black History Month Preview, Christian Fiction, Mystery
Best Seller List: DVD/Video
Criticas Supplement (see separate closing date)

NOVEMBER 15

Close: 10/4/07 Materials Due: 10/11/07

InfoTech Feature
A Day in the Life: Last Copy Collection
LIS Teacher of the Year
Special Libraries
Media: AV
Nextgen
Review Highlights: Graphic Novels, Popular Psychology, Cookery, SF, Art Instruction,
plus Computer Books at LibraryJournal.com
Reference Announcements supplement (see separate closing date)

DECEMBER

Close: 11/2/07 Materials Due: 11/9/07

Bonus Distribution: ALA Midwinter 2008, Philadelphia, PA: Jan 11-16
Architectural Issue
InfoTech Feature
ALA Midwinter Preview
Collection Development: Regional Gardening (Northeast)
Nextgen
Review Highlights: Fiber Crafts, Mystery, Cookery, Romance, SF, Do-It-Yourself
Best Seller List: University Press

Special Edition Focus and Supplements

NETCONNECT	April	Close: 2/23/07	Materials Due: 3/2/07
	July	Close: 5/18/07	Materials Due: 5/25/07
	October	Close: 8/24/07	Materials Due: 8/31/07
2007 MOVERS & SHAKERS		Close: 1/26/07	Materials Due: 2/2/07
LIBRARY BY DESIGN		Close: 3/2/07	Materials Due: 3/9/07
		Close: 6/29/07	Materials Due: 7/6/07
REFERENCE ANNOUNCEMENTS		Close: 9/28/07	Materials Due: 10/5/07
2007-2008 GOLD BOOK		Close: 5/18/07	Materials Due: 5/25/07
AISLE-BY-AISLE EXHIBITOR GUIDE & COUPON BOOK		See reservation form for conference booklet closings.	