

# LIBRARY JOURNAL

## 2009 CLASSIFIED RATES

Every issue of *Library Journal* features a busy classified advertising section. Advertisers use *Library Journal* classifieds to recruit personnel and sell their products and services.

**Advertise with us today!**

### NON-DISPLAY CLASSIFIED ADVERTISING (Line Ad)

Career Opportunities

\$23.00 per line

Librarian's Marketplace

\$25.00 per line

(Rates are non-commissionable)

### JOBZONE ONLINE RATES

Career Opportunities

\$195 - 30 days (w/print ad)

\$295 - 15 days (web only)

\$395 - 30 days (web only)



### DISPLAY CLASSIFIED ADVERTISING

Career Opportunities & Librarian's Marketplace

\$220 per column inch

1-column width = 3 3/8"

2-column width = 7 1/2"

### STANDARD UNIT CLASSIFIED DISPLAY

1/4 page (4.5 col. inches) \$1100 net

1/2 page (9 col. inches) \$2000 net

full page (18 col. inches) \$3800 net

15% discount given if camera ready art is supplied

### PIGGYBACK RATES

Run your ad in *Library Journal* and/or *School Library Journal* and receive *special discounted rates*:

	LINE RATE'S	DISPLAY RATE'S
Library Hotline & LJ or SLJ	\$40 per line	\$380 per col. inch
Library Hotline & LJ & SLJ	\$50 per line	\$410 per col. inch

### CLOSING DATES & CONTACT INFORMATION

For closing dates and additional information please contact:

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